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1936

WHOLESALE LIST



# Dahlias

*Offered by*

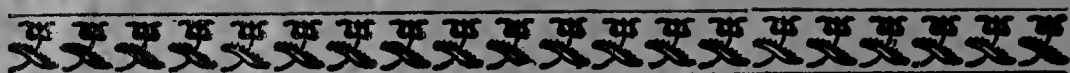
**BRAZIL  
DAHLIA FARM**



**INDIANAPOLIS, INDIANA**

**R. R. 6, Box 307**

**PHONE DREXEL 7738-1**



# 1936

## WHOLESALE LIST



### DAHLIAS

**OUR BULBS ARE GOVERNMENT INSPECTED**

Stock offered are strong divisions of field clumps.

We guarantee all shipments to be sent out in good growing condition, plump, true to name and of standard size.

All complaints must be made within ten (10) days after receipt of shipment. (Except being true to name, and that as soon as possible.) All sales are made subject to our guarantee.

**TERMS**—Are cash or part cash, with C. O. D. shipments, unless credit has been established. No packing charges.

Telegraph orders receive our special attention.

If no postage is included with parcel post order we will send via express or C. O. D. for postage.

If mailing size tubers are wanted, please advise at time of placing order. Otherwise strong divisions will be sent.

We are prepared to ship 75 per cent of all orders **THE DAY RECEIVED.**

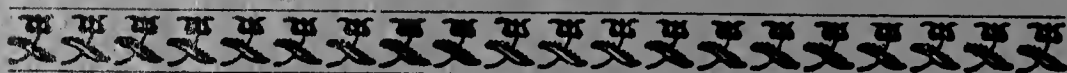
**SUPPLY**—We grow for the wholesale trade, making a specialty of supplying florists, seedmen and dahlia growers who require dahlias true to name and Quick Service.

Give us a trial order and investigate our quality and prompt shipments, so you can have a dependable place in view for that rush order.

We usually sell up on some varieties before planting time. An early order would be suggested.

We grow in large quantities and assure you of giving each order our careful attention.

**REFERENCE**—Any trade reference used by the trade.



# BRAZIL DAHLIA FARM

## KEY TO ABBREVIATIONS

(C.)	Cactus
(S.C.)	Semi Cactus
(F.D.)	Formal Decorative
(I.D.)	Informal Decorative
(B.)	Ball
(Coll.)	Collarettes
(Min.)	Minatures
(S.)	Singles
(P.)	Peony Flowered

Minimum Order, \$1.50

	1 to 5 Each	5 or more Each
<b>AVALON, I. D.</b> Clear canary yellow of cut flower size. Stems are of medium length	.14	.11
<b>AMELIA ERHART, S.C.</b> Apricot buff with primrose at base. An honor roll Dahlia, one of the best-----	1.25	1.15
<b>AMORILLE GRANDE, I. D.</b> Large yellow with buff shadings. Often 10 inch blooms without disbudding -----	.50	.40
<b>AZTEC GLORY, I. D.</b> One of those really big fellows. rich, clear yellow and appears like a huge yellow chrysanthemum---	.45	.35
<b>BAGDAD, I.D.</b> An immense flower of flaming scarlet. Ideal plant and bloom----	.50	.40
<b>BARBARA REDFERN, F. D.</b> A large massive bloom of old rose combined with old gold -----	.20	.15
<b>BEAUTY SUPREME, F. D.</b> Sometimes listed as Blue Jersey. A lavender Jersey Beauty. Same shape of plant, blooms, stems and bulbs. Blooms may be a trifle larger. A better color than Ida De V Warner and a good keeper-----	.35	.30
<b>BERTHA HORNE, S.C.</b> Deep orange yellow tinted apricot, very early and large, also very free blooming. Very good for landscaping as it does not blow over--	.10	.08
<b>BLUE MELODY, I.D.</b> Very near being true blue. Covered with large blooms well above the foliage, strong plant-----	2.00	1.80
<b>BASHFUL GIANT, F. D.</b> A gigantic heavy bloom, apricot with orange shadings--	.10	.08
<b>BUCKEYE BRIDE, F.D.</b> Similar to Jersey Beauty but a brighter color and better stems. A beautiful Geranium pink----	.45	.35
<b>CHEEMARS EUREKA, F.D.</b> The best large white dahlia for cutting, has a faint tint of lavender at center. It seems to be the standard white just as Jersey Beauty is the standard of pink dahlias. Blooms 7 to 8 inches across on 3 foot stems -----	.10	.06

# B R A Z I L   D A H L I A   F A R M

	1 to 5 Each	5 or more Each
<b>CHEEMARS ORANGE BEAUTY, F. D.</b> This dahlia is almost a duplicate for Kentucky. If the bulbs or blooms get mixed it is very hard to separate. Both blooms and bulbs are unusually large-----	.25	.20
<b>CHEEMARS, U. S. A., I.D.</b> Full center orange, large and free blooming, long stems -----	.12	.10
<b>CHAMPOEG, F.D.</b> Canary yellow at center, shading to bright peach red at outer edges of petal. Long, stiff stems. Highly recommended -----	.60	.55
<b>CITY OF TRENTON, F.D.</b> One of the largest dahlias with blooms held high on long stems. Very tall growing bushes. A rich glowing tangerine orange, and the reverse petals a strawberry red---	.20	.15
<b>DADDY BUTTLER, S. C.</b> Rose red with white on reverse of petals which twist and show to the face of the bloom-----	.22	.18
<b>DADDY KEMP, I. D.</b> Dark velvet red; 1935 introduction. Very large blooms. Can be grown to enormous size -----	3.00	2.75
<b>D. M. MOORE, F.D.</b> Colossal flowers, full and free, very dark maroon, almost black -----	.08	.05
<b>DWIGHT W. MARROW, I.D.</b> Large gigantic bloom of bright red-----	.45	.30
<b>EAGLE ROCK FANTACY, I.D.</b> Orchid pink of enormous size. A strong plant six feet with blooms held erect-----	.70	.65
<b>EDNA FERBER, S.C.</b> A very large glistening coral shading to old gold at base of petals -----	.20	.18
<b>ELINOR VANDERVEER, F.D.</b> Satiny rose pink -----	.10	.08
<b>ELINOR M. RADELL, I. D.</b> Violet rose with darker reverse and golden shadings; strong, rugged growth -----	.75	.60
<b>ELISSA LANDI, F.D.</b> Jasper pink blended to buff. Flowers very large and deep, an Honor Roll dahlia -----	1.10	.90
<b>ELSIE SWOBODA, F. D.</b> Japan rose pink with chrome yellow radiating from the center of the flower; large blooms on good stems -----	.20	.18
<b>FAIRY, MIN.</b> Violet rose. Exceptionally good for cut flowers and usually wins a first prize at dahlia shows-----	.40	.30
<b>ELITE GLORY, F. D.</b> Immense flowers of rich red without maroon shadings. It scored 92 at trial grounds-----	.18	.16
<b>ELITE PEACH, F. D.</b> Orchid pink of good size and form -----	.50	.40

# BRAZIL DAHLIA FARM

	1 to 5 Each	5 or more Each
<b>FLORAL PARK JEWELL, B.</b> Variegated red tipped white on some blooms----- Nearly all the blooms are red.	.05	.03
<b>FOREST FIRE, I. D.</b> A beautiful red and yellow. The name describes its color very good. It has nice size blooms and sure attracts attention -----	3.00	2.75
<b>FRANCIS LOROCCO, F.D.</b> Clear canary yellow -----	.10	.08
<b>FORT MONMOUTH, S.C.</b> Rich wine red. A shaggy monster that always creates a sensation. One of the largest and best grown. Stock limited this season	.25	.22
<b>GOLDINA, MIN.</b> Apple blossom pink of medium size. Very early and free blooming	.14	.11
<b>GRACE, F.D.</b> White tipped lavender. Heat resisting on good stems -----	.80	.70
<b>HUNTS VELVET WONDER, I. D.</b> Deep rosy magenta blending into a true purple. A large, beautiful dahlia with good stems	5.00	4.50
<b>IDA DE VER WARNER, F.D.</b> Large lavender. Very good. One of the best dahlias grown -----	.05	.03
<b>JANE COWL, I.D.</b> Often considered the largest. A bronzy buff and old gold on long stems -----	.15	.12
<b>JEAN KERR, F.D.</b> Pure white, fine cut flower -----	.10	.07
<b>JEROME KERN, I. D.</b> Soft shrimp pink with orange shadings. Over cast with old rose. Often considered the best blooming dahlia to date -----	.60	.50
<b>JERSEYS BEAUTY, F.D.</b> A perfect bloom of erosion pink. The best pink dahlia to date -----	.10	.07
<b>JERSEY BEACON, F.D.</b> Chinese scarlet. A very free blooming dahlia, very dependable -----	.10	.08
<b>JERSEY MELODY, S. C.</b> Tyrian Rose shaded to silver at tips-----	.60	.50
<b>JOSEPHINE G., S.C.</b> Bright rose pink, very beautiful free blooming dahlia-----	.18	.15
<b>JUDGE MEREAN, F.D.</b> A wonderful blending of yellow, gold and orange, suffused pink edged red. Early and free-----	.10	.08
<b>KAY FRANCIS C.</b> Cream to sulphur yellow. The dahlia considered as the best in 1934 at the shows. But there are others that we prefer to it-----	3.50	3.25
<b>KATHLEEN NORRIS, I.D.</b> A gigantic bloom of true rose pink, often measuring 12 inches in diameter. We consider it the best pink dahlia ever produced where size is wanted -----	.18	.15

# BRAZIL DAHLIA FARM

	1 to 5 Each	5 or more Each
KATHERINE COLE, F.D. Pink and cream with a pink center, one of the finest dependable dahlias grown -----	.30	.25
KEMPS BLACK NIGHT, I. D. Dark maroon of gigantic size. It is a 1934 introduction. We liked it very much this season	3.50	3.25
KEMPS WHITE WONDER, I. D. A shaggy white Fort Monmouth, one of the largest dahlias of pure white. Very robust plant and a good propagator-----	.20	.18
KENTUCKY, F. D. Orange sport of Jersey Beauty. Many consider it better than Jersey Beauty and we recommend it highly -----	.11	.09
LEMONADE, F.D. Beautiful, pale, lemon yellow -----	.25	.25
LORD OF AUTUMN, I. D. Considered the best and largest lemon yellow dahlia; often 12 inches in diameter and 6 to 7 inches deep. Very strong plant-----	2.75	2.50
LONG HILL, I.D. A true golden bronze. Fine keeping qualities-----	.60	.40
MARSHALLS PINK, F. D. Tall beautiful light pink blooms held high above the foliage. Similar to Jersey beauty, but a thicker bloom and larger -----	.40	.30
MAN O' WAR, I.D. The dark rich carmine red that was so outstanding in dahlia shows in 1932 and 1933-----	1.35	1.25
MARY ELIZABETH REDFERN, I.D. A 1933 introduction. Mauve pink to light lavender. Very heavy flower. Extra strong plant -----	.80	.60
MARY ELLEN, F.D. A clear rose mauve in a large and perfect flower, long stems	.40	.30
MARYLAND ORANGE, S. C. Beautiful tangerine orange. Good form and long stems -----	.25	.20
MINA BURGLE, F.D. Large brilliant red. Fine for cut flowers. Poinsetta color and shape -----	.08	.05
MONMOUTH CHAMPION, F.D. Glistening orange flame, blooms very large-----	.15	.14
MRS. CARL SALBACH, F.D. Very large, lavender pink. Long stiff stems -----	.10	.05
MRS. C. H. BRECK, C. Soft yellow prettily variegated with carmine -----	.10	.07
MURPHYS MASTERPIECE, I.D. Largest and most beautiful red dahlia grown, always winning prizes for largest and best bloom in the show considered as carmine to darker center. Extra large stalk -----	2.00	1.75



# BRAZIL DAHLIA FARM

	1 to 5 Each	5 or more Each
<b>MYRA HOWARD, I. D.</b> Ochreous orange. This is one of the largest full petal dahlias grown -----	.65	.45
<b>ORANGE KING, F. D.</b> Bright, clear orange; very good as a cut flower of medium size; plants 3 feet high; very free blooming -----	.07	.06
<b>ORIENTAL GLORY, I.D.</b> Possibly the best of the 1933 introductions. First prize at World's Fair for best informal dec- orative. Second prize at World's Fair for largest and most perfect bloom in seedling section. Also won several other prizes at different shows. Cad- mium orange overlaid with scarlet. The name describes it very well. Scored 85 in 1932. It was one of the first to bloom in our fields, and attracted much attention. Good stems and very free blooming -----	.60	.50
<b>OUR COUNTRY, I. D.</b> Cream white and royal purple. A lovely variegated dahlia----	.25	.20
<b>PURPLE MANITOU, F.D.</b> A sport of Le Grand Manitou. Dwarf purple -----	.15	.14
<b>PRIDE OF CALIFORNIA, I.D.</b> Deep red, a very large flower; will produce many good blooms -----	.06	.05
<b>PRIDE OF STRATFORD, F.D.</b> Large flowers of a brilliant shade of cadmium or- ange shading to light orange and yel- low at the base; a good cut flower----	.08	.05
<b>PRINCE OF PERSIA, I.D.</b> Rich glowing crimson. Great size and substance; often 9 to 11 inches across-----	.25	.20
<b>PRINZ CARVEL, MIN.</b> The best variegated miniature we ever saw, color dark red or maroon with white tips, the white shows on all petals, about one-third white, a blooming fool-----	.18	.15
<b>QUEEN VICTORIA, B.</b> Yellow-----	.05	.03
<b>RED BEAUTY, F. D.</b> Large red dahlia; strong plant -----	.35	.30
<b>ROBERT EMMETT, I. D.</b> Carmine to cardinal red; a very large bloom with good long stems -----	.45	.35
<b>ROBERT SCOTT, F.D.</b> Apricot yellow on long stems. Strong plant with many large blooms -----	.15	.09
<b>RUTH HECTOR, F.D.</b> A lovely light pink heavily streaked light yellow. The plant is medium height, usually 3½ feet and is covered with blooms throughout the season. Blooms are the same size and shape of Jersey Beauty, but a more del- icate color. Each plant is a bouquet within itself -----	.25	.20

# BRAZIL DAHLIA FARM

	1 to 5 Each	5 or more Each
<b>SAGAMORE, F.D.</b> Golden amber shaded orange buff. Fine for cutting-----	.06	.04
<b>SANHICANS BLUE BIRD, I. D.</b> Beautiful large long stemmed dahlia. The color is nearly blue -----	.30	.25
<b>SANHICANS PEACH, I.D.</b> Color of a nice ripe peach, with staghorn tips, medium to tall plants-----	.30	.25
<b>SATAN, S.C.</b> Flaming red horn like petals rolled and incurved perfectly. Scored 87 by trial gardens. Very tall, large leaves. Usually the strongest plant in the field. A free root producer and sure to please. To be found in all dahlia shows -----	.50	.45
<b>SNOW DRIFT, F.D.</b> Huge flower of perfect form, pure white. Blooms often 8 to 9 inches -----	.12	.08
<b>THE COMMODORE, I.D.</b> This is one of the largest dahlias of any color. It produces blooms 8 to 12 inches without disbudding, although many of the blooms come with open centers it is still highly recommended by us. Very early and free blooming-----	.30	.22
<b>THE WORLD, F.D.</b> Rich rosy magenta and scarlet. A good late introduction-----	.30	.25
<b>THOMAS A. EDISON, F.D.</b> A large bloom, a lovely shade of dark royal purple. It is a strong plant, good stems and many blooms at the same time. We consider it the best in its color. Produces a good crop of tubers-----	.40	.35
<b>TWENTIETH CENTURY, Single.</b> One of the best single dahlias we ever grew. Light pink -----	.06	.05
<b>WM. H. HOGAN, F.D.</b> The best red tipped white dahlia we ever saw. If you like a beautiful red and white dahlia, strong plant and large blooms, try this one----	.10	.06
<b>WM. REID BUTTLER, P.</b> White-----	.06	.05
<b>YELLOW JANE COWL, I.D.</b> A yellow sport of Jane Cowl, we consider it much better both in bulbs and blooms than its parent. The center of bloom has a faint tint of orange and pink. It does not have a tendency to revert back, as some do-----	.40	.30
<b>ZION PRIDE, I. D.</b> A large exhibition dahlia. At Cincinnati dahlia show a bloom 13 inches across and 9 inches deep was shown -----	.60	.50
Mixed dahlias -----	.04	.03
Red Double Dahlias -----	.04	.03
Variegated Double Dahlias -----	.04	.03
Yellow Double Dahlias -----	.04	.03
Pink Double Dahlias -----	.04	.03

B R A Z I L   D A H L I A   F A R M

CANNAS

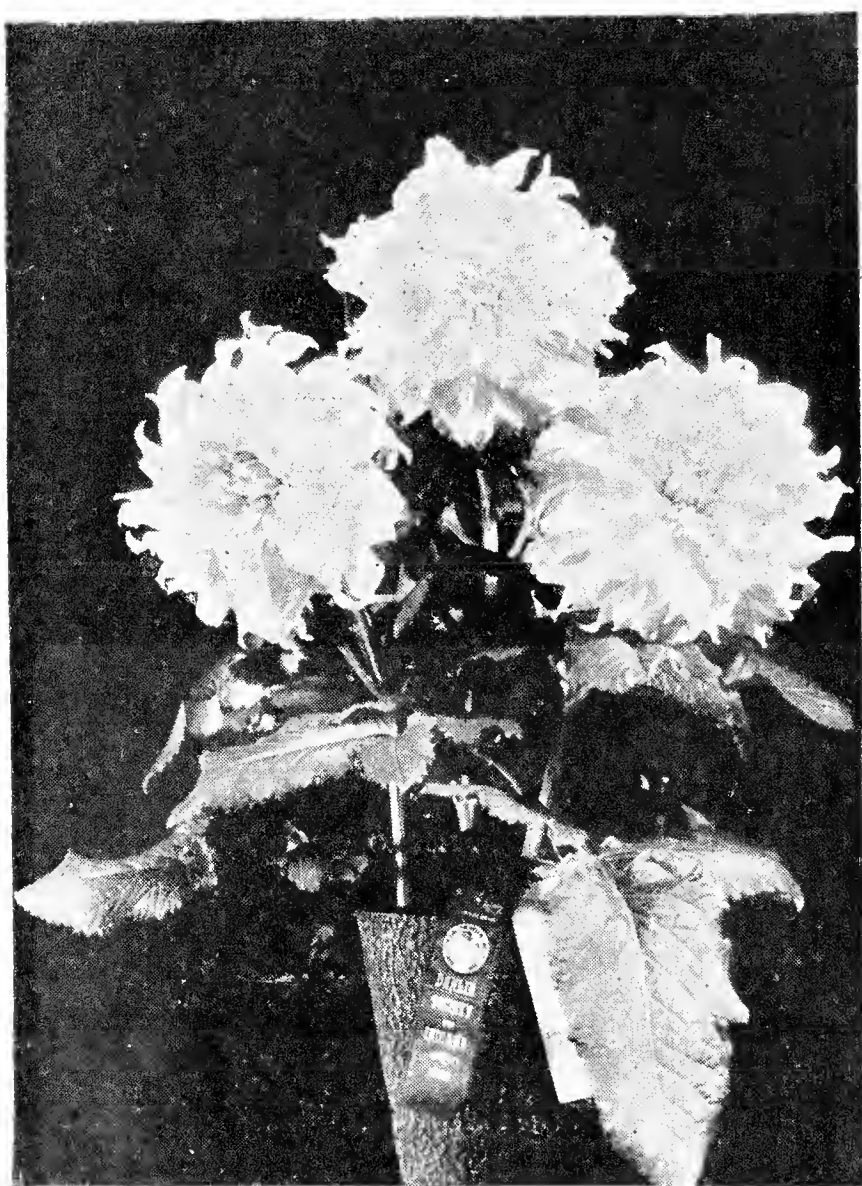
	Per 25 or More
PRESIDENT. Red with green foliage, each	.02½

POMPON DAHLIAS

Large Strong Divisions

	1 to 5 Each	5 or more Each
BOBBY. Very finely formed flowers of a delicate plum shade -----	.12	.09
BRONZE BEAUTY. Orange to bronze yellow; long stem, and upright -----	.10	.07
CATHERINE. Clear yellow. Early and very free blooming -----	.10	.07
CLAUSSE. The best long stem orange pompon for cutting; usually has an open center -----	.10	.05
ELIZABETH. Golden yellow, edged brownish red. Free bloomer -----	.10	.07
EUNICE. Lavender and pink. A color not often seen in flowers. It makes a good bouquet to itself and blooms freely -----	.10	.08
HONEY. Orange amber. Very early and free blooming. Stems are long and wiry perfect center bloom. Highly recommended -----	.20	.16
JOE FETTE. The best white pompon of the commercial varieties -----	.10	.08
JOHNNY. Very bright red. For cut flowers it is hard to beat -----	.12	.10
KLEIN DOMINCHEA. Long stem bronze. Very free blooming and often used for border work -----	.10	.07
LITTLE DAVID. Deep orange with good double center -----	.12	.09
LITTLE DOROTHY. Cream yellow splotched pink and white. Hardly any two blooms are the same color. Free blooming ----	.10	.08
MADELINE. Pale primrose, edged with rose purple -----	.10	.07
NELLIE FRAZIER. Light ground, edged and tipped with rose. Very prolific blooming pompon -----	.12	.09
PAULINE. Very strong plant, dark lavender, good stems, nice tubers -----	.10	.08
STAR OF BETHLEHEM. Pure white; a clear and clean looking bloom; very sturdy plant -----	.10	.08
S. VON GLITTER. The best autumn pompon. The color of autumn leaves. Very early and continuous bloomer. Florists use it in large quantities -----	.10	.07

Minimum Order, \$1.50.



ORIENTAL GLORY

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## GOOD INFORMATION



We are large growers and not jobbers.

We try to please our customers at all times.

We do not buy dahlias of failing or bankrupt growers to fill our orders.

Dahlia bulbs shipped by express are rated as second class and are listed as perishable.

The express company stands all loss by freeze, or damaged otherwise, therefore do not hesitate to have orders shipped in cold weather.

Express on dahlia bulbs is very low, often it is much less than parcel post or freight.

All freight and parcel post shipments travel at purchaser's risk as freight companies do not insure against freeze. Freight shipments travel slow and are handled rough. First-class freight costs about the same as express.

Be sure your express agent has given you second-class rates. If unable to get second-class, notify us and we will assist you.

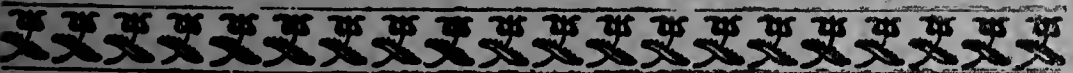
Indianapolis: America's greatest inland city, located 60 miles from center of population of United States. It is the meeting place of seventeen steam railroads and 43 motor express and freight companies. It is the most easily accessible city in the United States from all parts of the country—the crossroads of America.

Express trains leave hourly day and night including Sundays and holidays.

Let us have your RUSH order.

We thank our customers for all past orders and solicit our share of your future trade.

If in Indianapolis during blooming season, visit our display of 12 acres at 6300 South Meridian Street, Indianapolis, Ind.





SATAN

